

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Fitzgerald for Congress
Product	Fitzgerald for Congress
Estimate Number	12853.

Invoice #	140705-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	140705
Alt Order #	Political Issue
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 530a	530a-6a								
		Candidate Discount									
					10/22/12 to 10/28/12	3x	--- TF--				
	13			Th	10/25/12	:30	5:54 AM	KFT1202H	\$540.00		2
	13			F	10/26/12	:30	5:42 AM	KFT1202H	\$540.00		3
	13			F	10/26/12	:30	5:59 AM	KFT1202H	\$540.00		1
2	13	Good Day 6a	6a-7a								
		Candidate Discount									
					10/22/12 to 10/28/12	2x	--- TF--				
	13			Th	10/25/12	:30	6:51 AM	KFT1202H	\$900.00		1
	13			F	10/26/12	:30	6:54 AM	KFT1202H	\$900.00		2
3	13	Good Day 7a	7a-8a								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	--- T---				
	13			Th	10/25/12	:30	7:27 AM	KFT1202H	\$990.00		1
4	13	Good Day 8a	8a-9a								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	---- F--				
	13			F	10/26/12	:30	9:00 AM	KFT1202H	\$900.00		1
5	13	Good Day Sa 7a	7a-8a								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	----- S-				
	13			Sa	10/27/12	:30	7:54 AM	KFT1202H	\$675.00		1
8	13	M-F 10a-11a	10a-11a								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	--- T---				
	13			Th	10/25/12	:30	10:56 AM	KFT1202H	\$630.00		1
11	13	M-F 3p-4p	3p-4p								
		Candidate Discount									

--- TF--

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11	13	M-F 3p-4p	3p-4p								
		Candidate Discount									
					10/22/12 to 10/28/12	2x					
	13			Th	10/25/12	:30	3:36 PM	KFT1202H	\$225.00		1
	13			F	10/26/12	:30	3:54 PM	KFT1202H	\$225.00		2
12	13	M-F 4p-5p	4p-5p								
		Candidate Discount									
					10/22/12 to 10/28/12	2x	---TF--				
	13			Th	10/25/12	:30	3:58 PM	KFT1202H	\$900.00		2
	13			F	10/26/12	:30	4:48 PM	KFT1202H	\$900.00		1
17	13	Fox 13 News at 5p	5p-530p								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	----F--				
	13			F	10/26/12	:30	5:22 PM	KFT1202H	\$1,080.00		1
18	13	Fox 13 News at 6p	6p-630p								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	---T---				
	13			Th	10/25/12	:30	6:22 PM	KFT1202H	\$1,080.00		1
19	13	Fox 13 News at 630p	630p-7p								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	----F--				
	13			F	10/26/12	:30	6:40 PM	KFT1202H	\$990.00		1
20	13	M-F 7p-730p	7p-730p								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	----F--				
	13			F	10/26/12	:30	7:26 PM	KFT1202H	\$1,080.00		1
22	13	Fox 13 Late News 10p	10p-1030p								
		Candidate Discount									
					10/22/12 to 10/28/12	1x	---T---				
	13			Th	10/25/12	:30	11:59 PM	KFT1202H	\$1,890.00		1

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22	13	Fox 13 Late News 10p	10p-1030p								
		Candidate Discount									
25	13	Fox 13 Late News 1030p	1030p-11p								
		Candidate Discount									
				10/22/12 to 10/28/12	2x		---TF--				
	13			Th	10/25/12	:30	12:19 AM	KFT1202H	\$1,530.00		1
	13			F	10/26/12	:30	10:57 PM	KFT1202H	\$1,530.00		2
28	13	Fox 13 News Edge 11p	11p-1135p								
		Candidate Discount									
				10/22/12 to 10/28/12	1x		----F--				
	13			F	10/26/12	:30	11:22 PM	KFT1202H	\$1,080.00		1
29	13	M-Su 10p-1030p Late News	10p-1030p								
		Candidate Discount									
				10/22/12 to 10/28/12	1x		-----S-				
	13			Sa	10/27/12	:30	12:13 AM	KFT1202H	\$1,890.00		1
31	13	M-Su 1030-11p Late News	1030p-11p								
		Candidate Discount									
				10/22/12 to 10/28/12	1x		-----S-				
	13			Sa	10/27/12	:30	12:32 AM	KFT1202H	\$1,530.00		1
33	13	M-Su 10p-1030p Late News	10p-1030p								
		Candidate Discount									
				10/22/12 to 10/28/12	1x		-----S				
	13			Su	10/28/12	:30	12:56 AM	KFT1202H	\$1,890.00		1
34	13	Fox 13 News at 530p	530p-6p								
		Candidate Discount									
				10/22/12 to 10/28/12	2x		---TF--				
	13			Th	10/25/12	:30	5:40 PM	KFT1202H	\$1,080.00		1
	13			F	10/26/12	:30	5:59 PM	KFT1202H	\$1,080.00		2

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Aired Spots **26**

<u>Gross Total</u>	\$26,595.00	
<u>Agency Commission</u>	\$3,989.25	
<u>Net Amount Due</u>	\$22,605.75	<u>Payment Terms 30 Days</u>

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